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**WESTERN AIRCRAFT PARTS LAUNCHES WEBSTORE;  
MAKES SHOPPING EASIER FOR CUSTOMERS**

**Boise, Idaho -Western Aircraft, Greenwich AeroGroup – October 20, 2009** – Buyers of aircraft parts will have access to thousands of parts availability and pricing with the click of a mouse with a unique online tool called the Western Aircraft Parts Webstore. This new service offers our customers access to availability and inventory levels for the exact part number the customer wants and enables the customer to purchase online without having to make a phone call.

Very few aircraft parts websites have capability that the Western Aircraft Parts Webstore provides. The company tested the unique technology with key customers, and has adapted the new tool based on their feedback and input. “This project took us well over one year to develop said Ken Hawk, VP of Parts at Western Aircraft. Automating parts transactions is an enormous challenge in light of the large amount of variables to assimilate and interlink. The investment required to implement a true “shopping cart” solution makes it easy to understand why our industry has been slow to implement e-transaction capabilities” he added.

The Western Aircraft Parts Webstore is designed to handle part searches (by part number and/or product description) and automate parts ordering, order confirmations, freight tracking up-dates, invoicing and payments. The system also provides customers with access to monthly specials.

The company expects the tool to be highly beneficial for the growing amount of buyers who prefer internet shopping over phone/fax/e-mail requests, in addition to buyers who sometimes need to find parts online throughout the world in any time zone. The Webstore capability also enables customers who manage fleets of aircraft based around the country or around the world to ship to multiple locations.

“Customers who register at [www.westair.com/parts](http://www.westair.com/parts) can begin using this new state of the art web tool immediately” Hawk continued. “Customers can also continue to login to our website to verify parts availability and/or contact our sales associates by phone, fax or e-mail with their parts requirements if they prefer. We have and continue to invest in these established venues in order to sustain our ability to quickly respond and maintain our phone “on hold” wait time below 10 seconds, even when we get over 200 phone inquiries a day.” he added.

Western Aircraft stocks over 18,000 FAA-approved line items, rotatable components and modification kits ready to deliver in 24 hours or less. In addition to their stock of inventory, Western Aircraft has access to hundreds of thousands of other parts, components, used avionics and rotatables via OEMs and other Greenwich AeroGroup-owned companies such as DAC International, Matrix Aviation, Professional Aviation Associates and Professional Aircraft Accessories. Operators can login at [www.westair.com/parts](http://www.westair.com/parts) for more information.



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Greenwich AeroGroup located in Greenwich CT, owns and operates full service providers of general aviation services including: maintenance, avionics and interior refurbishments; fixed base operations; aircraft sales, charter and management; interior refurbishment; manufacturing and engineering; component repair and overhaul; and parts distribution. Current locations include: Atlantic Aero, Inc., located at Piedmont-Triad International Airport in Greensboro, NC; Western Aircraft, Inc., located at Gowen Field in Boise, ID; Summit Aviation, Inc., located at Summit Airport in Middletown, DE; DAC International located in Austin, TX, Matrix Aviation located in Wichita, KS; Professional Aviation Associates located in Atlanta, GA; and Professional Aircraft Associates located in Titusville, FL.

Western Aircraft is a full-service FBO, FAA certified aircraft repair station, and a factory authorized maintenance/modification facility for Dassault Falcon, Hawker Beechcraft, Honeywell, Rockwell Collins, Pilatus and many other major suppliers to the Corporate and General Aviation industry. Western Aircraft services include maintenance, avionics and interior refurbishments; aircraft sales, charter and management; parts distribution; and fixed base operations. For more information, go to [www.westair.com](http://www.westair.com) or [www.greenwichaerogroup.com](http://www.greenwichaerogroup.com).

